

## EXAMPLES

click here for portfolio/URLs :: <http://marzstar.com/portfolio>

## EXPERIENCE

06/01–PRESENT (Self-Employed, Freelance, CreativeDirector/Consultant/Designer/Animator)

[<http://marzstar.com>] MarzStar

- \_ Flash/New/Multi Media Developer, Web/Graphic Designer, Music Composer, Sound Designer, DJ, Motion Graphics/Broadcast Designer/Animator, Photo/Video Assistant and Editor, Music Writer, eMarketing, eCommerce, Technology, Branding, Color, and Style Consultant (...with a tendency towards perfectionism.)
- \_ Multi-faceted omni-brained\* creative-geek with an unabashed taste for beauty/style and a passion for digital media. A Lover of art & design; driven, motivated, inspired, & dedicated to BOTH form & function, as well as experimentation, striving to continually improve, (learn, create, & share.)
- \_ \*Believes in the Science of Design ... & ... the Art of Programming. (see also: synaesthesiac... see also: inventor.)

03/12-05/13 (Interactive Developer)

[<http://ignitioninteractive.net>] Ignition Interactive & Creative

- \_ Worked closely with Creative Directors(/co-owners,) team members, & clients on numerous innovative/award-winning multi-media ad campaigns
- \_ Designed, Animated, Coded, & Iterated Flash Rich Media Units (& other assets/tasks as needed)
- \_ Converted/Upgraded standard flash units into interactive Rich Media experiences & communicated directly with Ad Vendors such as Google's Double Click Studio, utilizing their CMS for uploading, editing when needed, and produced/managed all other necessary steps until approval/push to live publication

05/06-04/08 (Freelance Designer/Animator)

[<http://deep-focus.net>] Deep Focus

- \_ Designed a variety of assets for campaigns such as Flight of the Conchords, Sarah Silverman Show, Dewars, Disney's Enchanted, and HavaianasUS
- \_ Animated Flash Rich Media Units & designed downloadable assets such as mp3 players and tshirt ironons for Facebook and Myspace
- \_ Created branded skins and html newsletters for sites such as Pandora, Gawker, Defamer, Comedy Central, TVGuide and Nerve

04/06-07/06 (Freelance Web/UX/Interface Designer + Educator/Consultant)

[<http://stylesight.com>] StyleSight

- \_ Designed and helped produce Sights That Inspire & StyleSight News, 2 new sub-sites for a Luxury Fashion Industry Marketing and Forecasting Company
- \_ reDesigned & delivered styleguide for the search, login, about, and all subsequent pages used for both unsubscribed and subscribed clients
- \_ Worked directly with the owner and senior staff. These designs informed the creation of future pages, blogs, html newsletters, subsites, and applications

09/06-11/06 (Freelance Flash Design + Motion)

[<http://createthe.com>] CreateThe

- \_ Assisted production of several high profile luxury client sites including Tom Ford, David Yurman, and Frette
- \_ Created 2 GUCCI ecards and 1 screensaver for an instore touchscreen kiosk
- \_ Created a demo reel showcasing the sites of GUCCI, Balenciaga, Frette, David Yurman, Marc Jacobs, Tom Ford
- \_ This reel was handed out to 250 people on thumb drives at a luxury media expo

08/05–10/06 (Flash Designer)

[<http://schematic.com>] Schematic

- \_ Responsibilities include concept, design, programming, animation, and interaction for flash applications, interfaces, websites, presentations, rich media banner ad campaigns, ecards, audio, video, games, loaders, html newsletters, and motion testing from both wireframes and designed comps
- \_ Contribute to every step of the creative process; from pitch to publish; beginning to end of design
- \_ Integrate Designers, Art Directors, User Experience, and Developers; mentor junior designers
- \_ Clients include CondéNet, Estee Lauder, Sony, Sony Pictures, Warner Bros Pictures, Hallmark Channel, Hitachi, MTV, Nickelodeon, VH1, AMP'd Mobile, Schematic

03/05–06/05 (Freelance)

[<http://www.ignitedminds.com>] Ignited Minds

- \_ Online Integrator for a high profile interactive agency
- \_ Front-end Photoshop production and design, as well as back-end html/css coding and animation
- \_ Produced Flash banners, html email newsletters, landing pages, and performed various tasks for numerous projects as needed
- \_ Clients include Newegg.com, Activision, Sony PlayStation, LucasArts, and Cadbury-Schweppes

08/02–06/03 (Designer)

[<http://triggerLA.com>] TriggerLA

- \_ Jr Graphic Designer / Flash Developer, and Sound Designer for a leading interactive / cross-platform multi-media ad agency

## EXPERTISE

- \_ Intricate experience & working knowledge of Adobe Creative Suite (Flash, Photoshop, Illustrator, InDesign, Dreamweaver,) ...and more!
- \_ Working knowledge of ActionScript, HTML, XML, JS, CSS, CMS, SEO, wordpress, drupal, moveabletype, tumblr
- \_ Proficient in a variety of pro audio applications such as Logic, Protools, Cubase, & Digital Performer
- \_ Experience with motion graphics applications, non-linear video editing, production, and post (Final Cut Pro and After Effects)
- \_ Comfortable on both Mac & Windows Operating Systems (setup, installation, & troubleshooting)
- \_ Extremely detail oriented

## EDUCATION

Bachelor of Arts in Digital Arts, UCSC [University of California, Santa Cruz,] 2001

- \_ Emphasis in Film, Sound, Graphic, Motion, and Multimedia Design, for Web, CD/DVD, Video, and Print
- \_ Minor in Electronic Music Studio

Privately trained courses in Flash Video, AS, and Flex, taught by the authors of the Flash Bible

Continuing education courses on Adobe AfterEffects taken at SVA [the School of Visual Arts, in NYC]

## REFERENCES (& oh so much more!)

- \_ [<http://linkedin.com/in/marzstar>] ... & additional recommendations available on request :)